



Sr. No.....

DETAILED NOTICE INVITING TENDER (DNIT)

for

**DETAILED NOTICE INVITING TENDER FOR PERMISSION TO LIVE
TELECAST MORNING AARTI AND EVENING AARTI AT THE HOLY CAVE
SHRINE OF SHRI AMARNATHJI FOR YATRA 2013 AND YATRA 2014.**

This document contains 18 pages

Cost of DNIT: Rs. 1000/- (Rupees one thousand only)

NIT No: SASB/ NIT//2013/

Issued on: March, 2013

Shri Amarnathji Shrine Board

K-Villa Sohrawardy House, Shivpora, Srinagar (May – October)

Chaitanya Ashram, Talab Tillo, Jammu (Nov – April)

Tele: 0191-2555662, Telefax: 0191-2503399/ 0194-2468250

**OFFICE OF THE CHIEF EXECUTIVE OFFICER
SHRI AMARNATHJI SHRINE BOARD J&K.**

**DETAILED NOTICE INVITING TENDER FOR PERMISSION TO LIVE TELECAST
MORNING AARTI AND EVENING AARTI AT THE HOLY CAVE SHRINE OF SHRI
AMARNATHJI FOR YATRA 2013 AND YATRA 2014**

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1. **DNIT - abridged advertisement**

	<p>SHRI AMARNATHJI SHRINE BOARD Chaitanya Ashram, Talab Tillo, Jammu (Nov - April) Tele. 0191- 2555662; Telefax.0191-2503399</p> <p>ABRIDGED NIT FOR LIVE TELECAST OF SHRI AMARNATHJI YATRA (Yatra-2013 and Yatra-2014)</p> <p>On behalf of Chairman, Shri Amarnathji Shrine Board, J&K, sealed Bids are invited from the Television Channel Companies/ Firms for the "Live Telecast of Morning Aarti and Evening Aarti at Shri Amarnathji Shrine" (Yatra-2013 and Yatra-2014), on non-exclusive basis. Detailed Notice Inviting Tender (DNIT) containing eligibility criteria and other details can be downloaded from our website www.shriamarnathjishrine.com. Last date of submission of the Proposal is 16th April, 2013 upto 2.00 PM.</p> <p>NIT No: SASB/NIT/2013/ Date: .03.2013</p>
	<p style="text-align: right;">-sd- Addl. Chief Executive Officer</p>

2. INTRODUCTION

On behalf of Chairman, Shri Amarnathji Shrine Board, Jammu and Kashmir, sealed Bids are invited from reputed Television Channel Companies/ Firms for Live Telecast of Morning Aarti and Evening Aarti at the Holy Cave of Shri Amarnathji Yatra during the period of Yatra, to be specified every year during June-August, at Holy Cave, for a period of two Yatras (Yatra-2013 and Yatra-2014) on non-exclusive basis.

3. SCHEDULE OF BIDDING PROCESS

#	Event	Date
1	Issue of DNIT	26.03.2013
2	Last day of sale of DNIT	15.04.2013 till 1600 hours
3	Last day of receipt of Bids	16.04.2013 till 1400 hours
4	Opening of Technical Bids	16.04.2013 at 1500 hours

4. MINIMUM ELIGIBILITY CRITERIA

The Company/ Firm (registered in India) and must fulfill all of the following eligibility requirements concurrently to qualify for submitting the Bid:

- (i) The Company/Firm must possess necessary permission for at least two years from the Ministry of Information and Broadcasting, Government of India, for uplinking a television channel.
- (ii) The Company/ Firm must have permission for undertaking live uplinking, granted by Ministry of Information and Broadcasting.
- (iii) The Company/ Firm must have at least two years experience of uplinking a television channel and undertaking live uplinking.
- (iv) The Company/ Firm must be Income Tax payee and should submit attested copies of Income Tax Returns and Assessment orders for FY 2009-10, FY 2010-11 and FY 2011-12, along with PAN details.
- (v) The Company/ Firm should have an average Annual Turnover of at least Rs. 25 lakh during each of the past three years, viz FY 2009-10, FY 2010-11 and FY 2011-12.
- (vi) The Bidder should not have been blacklisted on an earlier occasion by any of the Central/ State Government Organizations, Statutory Central/ State Autonomous

Bodies, Central/ State Public Sector Undertakings, or Local Bodies/ Municipalities.

5. DOCUMENTS ESTABLISHING COMPANY/ FIRM'S ELIGIBILITY

The Bidder must submit the following documents:

- (i) Certified copy of the Certificate of Incorporation/ Registration Certificate.
- (ii) Certified documents to show that the Company/ Firm has the necessary permission for at least two years from the Ministry of Information and Broadcasting, Government of India, for uplinking a television channel.
- (iii) Certified copy of the permission granted by Ministry of Information and Broadcasting to the Company/ Firm for undertaking live uplinking.
- (iv) Background and profile of the Company/ Firm (supported with relevant documents to show that it has least two years experience of uplinking a television channel and undertaking live uplinking.
- (v) Certified copies of Audited Financial Statements for FY 2009-10, FY 2010-11 and FY 2011-12.
- (vi) Certified copy of Income Tax Returns and Assessment Orders for the above mentioned Financial Years.
- (vii) Copy of PAN card
- (viii) Copy of Service Tax Registration Certificate.
- (ix) General Power of Attorney/ Board of Directors' Resolution/ Deed of Authority executed in favour of person(s) authorized to submit the Bid/ other related documents, and carry out all correspondences relating to the Bid.
- (x) An affidavit by the Bidder, on Rs. 100 Stamp Paper, stating that: (i) all information furnished in the Bid is correct; and (ii) no income tax/ blacklisting case is pending against the Company/ Firm. (If any information is found to be incorrect at any time, the Earnest Money Deposit shall be liable to be forfeited without any notice).

6. INSTRUCTIONS TO BIDDERS

- 1) DNIT can be obtained from the office of the Chief Accounts Officer, Shri Amarnathji Shrine Board, Chaitanya Ashram, Talab Tillo, Jammu from 10 AM to 4 PM on working days (Monday to Friday) upto **1600 hours, 15th April, 2013** on any working day (Monday-Friday) on payment of **Rs. one thousand** in cash or in the shape of Demand Draft drawn in favour of Shri Amarnathji Shrine Board, J&K. Alternatively, the DNIT can be downloaded from the website www.shriamarnathjishrine.com, in which case the cost of DNIT (Rs. 1,000) shall be payable along with the Earnest Money Deposit at the time of submission of Bid.
- 2) The Bidders are required to submit two separate **Bids** i.e. – **Technical** and **Financial**, strictly as per format given in **Schedule A** and **Schedule B** of this DNIT. The two **Bids** should be submitted in two separately sealed envelopes superscribed “**Technical Bid for Live Telecast the Holy Pilgrimage of Shri Amarnathji Yatra**” and “**Financial Bid for Live Telecast the Holy Pilgrimage of Shri Amarnathji Yatra**”. Both the sealed envelopes should be put in a third envelop, sealed and superscribed “**Bid for Live Telecast the Holy Pilgrimage of Shri Amarnathji Yatra**”. The Bid which is not submitted as per format prescribed in **Schedules A and B** are liable to be rejected.
- 3) The Bid, duly completed, along with an **Earnest Money Deposit (EMD) of Rs. Two Lakh only**, in the form of a Demand Draft in favour of Shri Amarnathji Shrine Board payable at Jammu must be dropped in the Bid Box kept in the office of Chief Accounts Officer, Shri Amarnathji Shrine Board, or sent by Registered Post/ Courier to Chief Accounts Officer, Shri Amarnathji Shrine Board, Chaitanya Ashram, Talab Tillo, Jammu upto **1400 hours, 16th April, 2013**. The Bids received after the aforesated date and time will not be considered. SASB shall not be responsible for any delay/ loss of documents or correspondence sent by courier/ post.
- 4) The Bid not accompanied by EMD and cost of DNIT shall be summarily rejected. **The EMD and cost of DNIT documents should be placed inside the Technical Bid.**
- 5) The EMD shall be forfeited if the Bidder withdraws his Bid during the period of Bid validity or if any information or document furnished by the Bidder turns out to be misleading or untrue in any material respect.

- 6) **The Technical Bid and Financial Bid should be as per Schedule A and Schedule B, respectively.**
- 7) The Bidder shall clearly specify the number and names of such channels on which it proposes to undertake the live telecast of the Holy Cave Darshan. The profile of each channel along with specific details and cumulative time slots of religious programmes telecast on the channels shall be submitted by the Bidder. While quoting the Royalty amount, the Bidder shall clearly indicate the Royalty amount for each of such channel and as also the cumulative Royalty amount. The Chief Executive Officer, Shri Amarnathji Shrine Board, reserve the right to accept or reject the whole proposal or a part of the Royalty amount.
- 8) The Bidder shall also specify whether the channel shall telecast the Live Holy Cave Darshan for the viewers abroad (oversees) and that whether the Firm possesses the permission / rights for transmission abroad (attach documentary evidence). The Bidder shall have to specifically quote for such transmissions abroad.
- 9) Canvassing in connection with Bids in any form is strictly prohibited, and if resorted to, will render the Bidder disqualified.
- 10) The purpose of this DNIT is to provide the Bidder with information to assist the formulation of the proposal. This DNIT does not purport to contain all information each Bidder may require. CEO, SASB may, in their absolute discretion, but without any obligation to do so, update, amend or supplement the information in this DNIT document.
- 11) The intending Bidders are advised to obtain information about the actual obtaining conditions on the ground.
- 12) The Bidder shall bear all costs associated with the preparation and submission of his Bid and the SASB shall, under no circumstances, be responsible for those costs, regardless of the outcome of the further proceedings to select the successful Bidder.
- 13) It would be deemed that by submitting the Bid, the Bidder has made complete examination of the DNIT, received all information requested from SASB and made complete examination of the various aspects required for undertaking the Live Telecast Aarti Darshan of the Holy Cave of Shri Amarnathji.
- 14) Each Bidder can submit only one Bid in response to the DNIT. Any Bidder who submits more than one Bid shall be disqualified.

- 15) The Bidder is expected to examine all information mentioned in the DNIT. Failure to furnish all relevant information as prescribed in the DNIT or submission of Bid not substantially responsive to the DNIT in every respect will be at Bidder's risk and may result in the rejection of the Bid.
- 16) All entries in the Technical/ Financial Bid should be legible and should be free from corrections/ erasures. The corrections, if any, must be attested. Amounts shall be indicated in words as well as in figures. Where there is a difference between amount in figures and words, amount quoted in words shall be taken as authentic.
- 17) Any Bid which stipulates any alteration to any of the conditions laid down or which proposes any other condition of any description whatsoever is liable to be rejected.
- 18) The Bidder must satisfy itself that it fulfills all the prescribed eligibility conditions to avoid rejection of its Bid.
- 19) Each paper of the Bid shall be completed in all respects, page numbered, and duly signed in long hand, executed in ink and stamped at the bottom right hand corner by an authorized/ empowered representative of the Bidder. The Bidder must also sign and stamp all pages of this DNIT as acceptance of all conditions contained therein and for the purpose of identification. Financial Bid received in the format other than specified in Schedule B is liable to be rejected.
- 20) The Bid must be received at the address specified in this document not later than the date and time stipulated. The CEO, SASB may, at his discretion, extend the deadline for submission of Bid. Any Bid received after the last date/ time for submission of Bids, as stipulated above, shall not be considered and will be returned.
- 21) **Clarifications, if any, may be sought by the Bidders so as to reach CEO, SASB by 10.04.2013.** Except for any written clarification by CEO/ Addl CEO, SASB which is expressly stated to be an addendum to the DNIT, no written or oral communication, presentation or explanation by any other employee of the SASB shall be taken to bind or fetter the SASB under the Agreement. All corrigenda, addenda, amendments and clarifications to the DNIT will be hosted on our webpage (www.shriamarnathjishrine.com) and NOT in the newspaper. The Bidders should keep themselves updated on this account.

- 22) **The Technical Bid shall be opened at 1500 hours on 16th April, 2013** in the office of the CEO/ Addl CEO, SASB in the presence of the authorized representatives of the Bidders who may wish to be present at that time.
- 23) The date of opening of Financial Bids shall be intimated only to those Bidders (at the address mentioned in their Technical Bid) whose Technical Bids have been accepted. The Financial Bids shall be opened in the presence of such Bidders as may choose to be present on the date and time of the opening of the Financial Bids.
- 24) To facilitate evaluation of Bid, CEO/ Addl CEO, SASB may, at its sole discretion, seek clarification in writing from any Bidder regarding the Bid. The request for such clarification or substantiation and the response shall be in writing or by facsimile or email. No material change in the substance of the Bid would be permitted by way of such clarification/ substantiation.
- 25) CEO, SASB is not bound to accept the lowest or any Bid and may, at any time by notice in writing to the Bidders, terminate further proceedings, at any stage before execution of license deed, to select successful Bidder without assigning any reason whatsoever. The Chief Executive Officer, Shrine Board reserves absolute right not to accept any Bid.
- 26) **The Bid should remain valid and open for acceptance for a period of 75 days from the last date prescribed in the DNIT for receipt of the Bid.**
- 27) CEO, SASB may award the work to the successful Bidder whose Bid has been found to be responsive enough and who is eligible and qualified as per the terms mentioned in the DNIT.
- 28) Chief Executive Officer/ Additional Chief Executive Officer, Shri Amarnathji Shrine Board reserves the right to negotiate the amount of Bid, after opening of Bids, before offering the non-exclusive license, in the larger interest of the Shrine Board.
- 29) CEO/ Addl CEO, SASB will communicate the successful Bidder that his Bid has been accepted. This letter (hereinafter referred to as the 'Letter of Award') shall prescribe the amount of Royalty which the successful Bidder will pay to SASB for securing permission to Live Telecast the Holy Pilgrimage of Shri Amarnathji Yatra.
- 30) Within 10 days from the date of issue of Letter of Award, the successful Bidder shall have to: (i) deposit 50% of the Royalty amount; and, (ii) furnish irrevocable/

unconditional Bank Guarantee valid till 30th September 2014 for the balance 50% Royalty amount. Mere acceptance of Bid, without the initial payment of 50% of the Royalty amount and submission of the aforesaid Bank Guarantee, shall not confer any right upon the Bidder to enjoy the permission for live telecast the Holy Cave Darshan.

- 31) In case the successful Bidder fails to deposit 50% of the Royalty amount along with the bank guarantee for payment of balance 50% of the Royalty amount as referred to in the para above within the stipulated period, or any further such period as may be extended by the Chief Executive Officer, SASB, his EMD shall be forfeited in favour of Shri Amarnathji Shrine Board, without any notice and Chief Executive Officer, SASB shall be at liberty to re-tender or to consider other eligible Bidders for allotment of the license.
- 32) If the Bidder is a defaulter, owes by himself or by proxy or on behalf of any other person, any money / dues, in any connection what-so-ever, to the Shrine Board, his Bid shall not be considered unless he / she clears his / her outstanding as determined by the Chief Accounts Officer, Shrine Board before submission of Bid. In case the Chief Executive Officer/ Chief Accounts Officer, SASB detects hereto-after or comes to know about the outstanding dues, the CEO, SASB shall be at liberty to take any action, including revocation of the license.
- 33) The Earnest Money Deposit of the successful Bidder shall be retained and the same shall be refunded, on the satisfactory completion of the contract, while those of the unsuccessful Bidders shall be returned after: (i) the successful Bidder deposits 50% Royalty and Bank Guarantee for balance 50% royalty; and (ii) the successful Bidder executes the license deed to execute the work.
- 34) The successful Bidder will be required to accept all the terms and conditions of the DNIT and shall have to execute a formal license deed with the authorized representative of the Chief Executive Officer, SASB, in which all the Terms and Conditions of the license shall be indicated, and the Licensee shall be bound by all such Terms and Conditions. The legal expenses, which shall be incurred in the execution of the license deed, shall be borne by the successful Bidder. The conditions in the DNIT would be subject to variations and modifications incorporated in aforesaid license deed and only thereafter the successful Bidder (hereinafter referred to as Licensee) shall be allowed to commence the permitted operations.

7. TERMS AND CONDITIONS OF LICENSE/ AGREEMENT

- 1) The balance amount of 50% Royalty amount shall be payable in single installment by or before the completion of a period of 12 months from the date of execution of the License Deed, and in case the same is not paid within the stipulated period, the Bank Guarantee already furnished at the time of signing of the License Deed shall stand invoked and proceeds thereof realized against the balance Royalty amount by Chief Accounts Officer, SASB. Such an eventuality shall also be treated as violation of the license deed and render the license revoked. In addition, other penalties as prescribed elsewhere in the DNIT/ License Deed may also be imposed.
- 2) The Licensee shall install whatever infrastructure, bandwidth, connectivity, delivery platforms, etc are required purely on temporary and removable basis at its own cost. No liability shall accrue to the Shrine Board on any account.
- 3) The Licensee shall not install any extra light/ focus/ sharp light for the coverage of the Holy Ice Lingam. Coverage will be allowed only in the natural light.
- 4) The Licensee shall, under no circumstances, share or sell the video feed/ voice data of Holy Cave Darshan to any other channel / agency etc. for commercial purpose or otherwise, without first securing a written permission from the Chief Executive Officer, Shri Amarnathji Shrine Board on such terms as may be mutually agreed in this regard. Chief Executive Officer, Shrine Board reserves the sole right to consider or reject any such request by the Licensee.
- 5) There shall be no commercial break or display of any advertisement during the live telecast.
- 6) The Licensee shall, at all times fully co-operate with the management at Holy Cave & Yatra enroute, and comply with the spot instructions given by the Shrine Board authorities, as may be given from time to time.
- 7) The Licensee shall ensure round the clock monitoring of its installations and equipment and ensure that no damage is caused to any life and property, at any point of time. Any damage, if caused, shall be the sole responsibility of the Licensee, who shall have to fully compensate for the same to the entire satisfaction of the Chief Executive Officer, Shrine Board.
- 8) Safety and security of the equipment shall be the sole responsibility of the Licensee and Chief Executive Officer, Shri Amarnathji Shrine Board shall not be liable for any damage caused what-so-ever.
- 9) The video / voice data from the feed shall not be used for any other commercial activity, including production of movies, films, songs serials, documentaries, advertisements etc.

- 10) The Licensee shall at all times ensure that its activities do not disturb, in any manner, the smooth management of pilgrimage. The license is likely to be revoked in case of violation of this condition, without any prior notice.
- 11) The Licensee shall ensure that entire feed of Morning Aarti and Evening Aarti shall be telecast, ensuring the full sanctity of the Holy Shrine.
- 12) The Licensee shall have no right to make any addition, alteration, improvement change or even affect any repair in the premises to be used in connection with live telecast operations without the prior written approval of the Chief Executive Officer, Shri Amarnathji Shrine Board.
- 13) The Chief Executive Officer shall be at liberty to revoke the license in case any condition of the DNIT / license deed is violated, and in that case the Licensee shall be prohibited to continue his operations and shall remove his / her belongings without any demur or objection.
- 14) The period of license will commence from stipulated date in the license deed to be signed and shall expire on the completion of Shri Amarnathji Yatra-2014. Simultaneously with expiry of period of license i.e., completion of Yatra-2014, the license granted in favour of the Licensee shall be deemed to have been revoked and the Licensee shall forthwith remove his belongings without any demur failing which Chief Executive Officer, SASB or his authorized representative shall be at liberty to remove all such articles at the cost of Licensee. In this regard, no notice would be required to be given to the Licensee.
- 15) The Licensee shall not transfer, share, sublet or assign the telecast permission either wholly or in part to any other party or person. If it is found at any stage that the permission is actually being enjoyed through proxy, through a person other than the Licensee himself or if it transpires that the financial status of the Licensee is not commensurate with the Bid amount, the Chief Executive Officer, Shrine Board shall have the right to cancel the License forthwith after confiscation of the deposited license fee and forfeiture of the Earnest Money Deposit.
- 16) For availing electric / water / telephone connection facility, the Licensee shall apply for grant of the connection directly to the concerned Department along with NoC from the Shrine Board. The electric / water / telephone connection shall be sanctioned by the concerned Department for Yatra period only, subject to the completion of all necessary formalities and fulfillment of requisite conditions by the Licensee. The connection same shall have to be got renewed by the Licensee itself, for the remaining period of license again subject to NOC from the Shrine Board. The Licensee shall be liable to pay rental charges and other taxes, levies and cesses that may be imposed by the concerned Department for the use of such services.

- 17) It shall be the responsibility of the Licensee to obtain all the necessary licenses / permissions and to ensure that all the statutory and legal requirements, rules and regulations for the operation of Live-Telecast of Morning Aarti and Evening Aarti at Holy Cave are fully complied with. The Licensee, alone shall be responsible for all consequences which may arise directly or indirectly on account of the breach or non observance of statutory or other legal requirements.
- 18) The premises used by the Licensee at Holy Cave and Yatra enroute, shall be subject to inspection by the Chief Executive Officer or his representative at any point of time.
- 19) The Licensee shall abide by all rules and regulations, as amended from time to time, notified by the Chief Executive Officer, Shrine Board and maintain the sanctity of Shrine and not indulge in any activity which is prejudicial to the sanctity of the Holy Shrine. Employees/ workers of the Licensee shall not indulge in smoking or consumption of liquor/ alcohol or consumption of any non vegetarian food articles. They shall maintain proper decorum and discipline, and ensure proper conduct in speech and dress. They shall also refrain from any other activity which might hurt the sentiments of pilgrims.
- 20) The Licensee shall have to abide by all relevant restrictions imposed and relevant orders issued by the Chief Executive Officer, Shrine Board or his representative from time to time, in this behalf.
- 21) The Chief Executive Officer, Shrine Board shall not be responsible for any loss or damage caused to the equipment etc belonging to the Licensee, on account of any natural calamity or otherwise.
- 22) If the Licensee fails to abide by any of the Terms and Conditions of the Agreement Deed his license shall stand revoked and his Earnest Money Deposit shall be forfeited by CAO, SASB.
- 23) All disputes and differences between the parties hereto pertaining to or arising out of the License Deed and all matters connected therewith shall be referred to the arbitration of a person to be nominated / appointed by the Hon'ble Chairman (Hon'ble Governor J&K) Shri Amarnathji Shrine Board, whose decision shall be final and binding upon the parties.
- 24) Any of the parties may apply to the Hon'ble Chairman, SASB, (Hon'ble Governor, J&K) for the appointment of the Arbitrator in the event of any dispute / difference. On receipt of such request, it shall be lawful for Hon'ble Chairman, SASB to appoint an Arbitrator to adjudicate upon the disputes / differences. The arbitrator so appointed shall enter upon the reference and decide the disputes in accordance with J&K Arbitration Conciliation Act 1997. The place of Arbitration shall be at Jammu / Srinagar.
- 25) The Courts in the State of Jammu and Kashmir alone shall have jurisdiction to decide upon the dispute between the parties.

8. SCHEDULE A (TECHNICAL BID)

PART A: DETAILS OF COST OF DNIT AND EARNEST MONEY

#	Item	Details
1	Amount and details of payment towards the cost of DNIT	Rs. <i>(in words)</i> :
		Receipt No./Cheque No:
		Date:
2	Amount and details of Earnest Money Deposit submitted	Rs. <u>(in words)</u> :
		DD No.
		Dated:
		In favour of
		Date of issue:
		Issuing Authority:

PART-B BASIC DETAILS OF THE BIDDER/ AUTHORIZED REPRESENTATIVE OF THE COMPANY/ FIRM

#	Item	Details
1	Name, Address, Phone numbers (Landline and Mobile) and email ID of the Bidder/ Authorized Representative of the Company/ Firm	Name:
		Address:
		Phone:
		Email:
2	Name and Address of the Company/ Firm on behalf of which you are submitting the proposal	
3	Whether employee of the Company/ Firm? (Yes/ no)	
4	Please specify whether you are submitting your Bid as a Proprietor/Partner/Director of the Company/ Firm	
5	Does the Bidder owe by himself or by proxy or on behalf of any other person any money / dues in connection what so ever to the Shrine Board (Yes/ No)	

PART C: BASIC DETAILS OF THE COMPANY/ FIRM

#	Item	Details		
1	Name of Company/ Firm			
2	Address of the Company/ Firm (along with phone and email ID)			
3	Location of Head Office, Regional Office, and Branch office			
4	Legal Status (whether a Company/ Firm)			
5	Date of establishment of the Company/ Firm			
6	Name and address (alongwith phone numbers and Email) of Directors/ Owners, as applicable (<i>Add separate sheet, if necessary</i>)	#.	Name	Address
9	Whether an Affidavit on Rs.100/- Stamp paper stating that: (i) every information furnished in the Bid is correct; and (ii) no Income Tax/ blacklisting case is pending against the Firm/ Company attached. (YES/ NO)? (<i>Please attach the affidavit</i>)			

PART D: DOCUMENTS ESTABLISHING ELIGIBILITY

#	Item	Details	
1	Whether certified documents enclosed to show that the Company/ Firm has the necessary permission for at least two years from the Ministry of Information and Broadcasting, Government of India, for uplinking a television channel (Yes/No)? If yes, please mention the details of such documents. <i>Please attach the certified copy of relevant documents.</i>		
2	Whether certified copy of the permission granted by Ministry of Information and Broadcasting to the Company/ Firm for undertaking live uplinking (Yes/No)? If yes, please mention the details of such documents. <i>Please attach the certified copy of relevant documents.</i>		
3	Registration details: Registration No. / Certificate of Incorporation (<i>Pl attach a certified copy of Registration Certificate/ Certificate of Incorporation.</i>)	Registration No:	
		Date of Issue:	
		Date of Expiry:	
		Authority with whom registered and their address:	
4	Whether certified copies of Audited Financial Statements attached in respect of FY 2009-10, FY 2010-11 and FY	FY	Annual Turnover (Rs)

	2011-12 (Yes/No)? If yes, please give the annual turnover. <i>Please enclose the Audited Financial Statements.</i>	FY 2009-10 FY 2010-11 FY 2011-12
5	Whether certified copy of Income Tax Returns and Assessment Orders for the above mentioned Financial Years attached (Yes/ No)?	
6	Whether copy of PAN card attached (Yes/ No)?	
7	Whether copy of Service Tax Registration Certificate attached (Yes/ No)?	
8	Whether attached - General Power of Attorney/ Board of Directors' Resolution/ Deed of Authority executed in favour of person(s) authorized to submit the the Bid/ other related documents, and carry out all correspondences relating to the Bid (Yes/No)?	
9	Whether enclosure on Background and profile of the Company/ Firm attached - Yes/No? <i>The profile should mention organizational status, manpower strength and details of key personnel etc.</i>	
10	Whether relevant documents to show that the Company/ Firm has least two years experience of uplinking a television channel and undertaking live uplinking (Yes/ No)? If yes, please mention the details of the documents.	
11	Whether attached - affidavit, on Rs. 100 Stamp Paper, stating that all information furnished in the Bid is correct and that no income tax/ blacklisting case is pending against the Firm/ Company. (If any information is found to be incorrect at any time, the Earnest Money Deposit shall be liable to be forfeited without any notice) Yes/ No?	

PART E: OPERATIONAL DETAILS OF LIVE TELECAST OF AARTI

#	Item	Details
1	Number and names of the channels on which the live telecast is proposed. Please furnish the profile of each channel along with specific details and cumulative time slots of religious programmes telecast on the channels	
2	Whether the programmes aired by the channel are predominantly religious / spiritual in content. <i>Please indicate the cumulative time slots for such programmes.</i>	
3	Whether the channel would telecast the Live Holy Cave Morning Aarti and Evening Aarti for the viewers abroad	

	(oversees) and that whether the Company/ Firm possesses the permission / rights for transmission abroad (attach documentary evidence). Please note that specific quote has to be offered for such transmissions abroad.	
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I certify that I am authorized to furnish the information given above on behalf of the Company I represent, and that the information is true to the best of my knowledge and belief.

Signature of the Bidder

Name of Bidder (in Block Letters):

Name of the Company/ Firm with seal:

9. SCHEDULE - B (FINANCIAL BID)

(FOR YATRA-2013 AND YATRA-2014)

Name of the Bidder _____

DNIT No with Date _____

To

The Chief Executive Officer,
Shri Amarnathji Shrine Board,
Jammu and Kashmir.

Subject: Financial Bid for Live Telecast Morning Aarti and Evening Aarti at the Holy Cave Shrine of Shri Amarnathji, for Yatra 2013 and Yatra 2014.

Sir,

I, _____
S/o Sh. _____
R/o _____
in the capacity of _____ of Television Channel
Company _____, affirm that I have read and fully understood the
Terms and Conditions noted in the DNIT and agree to abide by them.

2. If my Bid is accepted, I will deposit the Royalty amount as per Terms and Conditions of the DNIT before execution of the License Deed. In case, I fail to do so, I will forfeit my right to start my business and to the Earnest Money Deposit.
3. If my Bid is accepted, I will execute a formal License Deed with the Chief Executive Officer, Shrine Board or his authorized representative within such period prescribed in the DNIT/ by CEO, SASB and that I shall also be bound by all such Terms and Conditions mentioned therein. If I contravene any of the conditions of the License Deed, I will forfeit my right to start / continue my business and the Earnest Money Deposit.
4. It is also certified that I am authorized to submit such an undertaking on behalf of my Company / Firm.

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Signature of the Bidder with seal of the Company/Firm _____

5. I hereby submit the following Royalty amount for securing the permission to Live Telecast Morning Aarti and Evening Aarti at Holy Cave Shrine of Shri Amarnathji thrice a day (one hour's duration each in morning, afternoon and evening) and enroute, on non exclusive basis for two Yatra periods i.e, Yatra-2013 and Yatra-2014 on _____ channel for an amount _____ of _____ Rs _____ (in figures) Rupees _____ (in words).

6. The live telecast of Morning Aarti and Evening Aarti at Holy Cave shall be simultaneously undertaken on additional TV Channel(s) belonging to the Company/ Firm and the following additional sum shall be paid. (This is required to be indicated, in case the Bidder intends to telecast the Aarti Darshan of Holy Cave on more than one channel).

#	Name of the Channel (s) with which the feed of video / voice data is proposed to be shared	Amount of Royalty (in Rs.)
1.		
2.		
	Total	

Signature of the Bidder/ Authorised representative _____

Name (in Capital Letters) _____

S/o _____

R/o _____

Name of the Company with Address/ seal _____